

LAWRENCE D'ONOFRIO III

North Hollywood, California | lawrencedonofrio@gmail.com | (862) 485-0171

GRAPHIC & WEB DESIGNER

Passionate and talented graphic artist with social media, print and web experience. Dynamic self-starter who enjoys delighting clients. Ability to collaborate and bring creative solutions while working under pressure.

- Web design/Front-end
 - Email Marketing
 - Creative interactive media
 - Mobile app design
 - Digital methods
 - Photography
 - Logo design
 - Magazine layout
 - Post Audio Production
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PROFESSIONAL EXPERIENCE AND ACTIVITIES

TVI Actors Studio, Los Angeles **January 2017 - Present**

Graphic Designer – Web Designer – Marketing – IT – Sales

- Helped create, design and code new WP Website
- Oversaw and designed HTML Emails, Newsletter and all marketing material
- Became in-house IT technician
- Flipped back and forth from many projects such as flyer design one minute and to selling the next

Simply Social LLC, Los Angeles **January 2016 - 2017**

Co Founder – Web Designer – Graphic Designer

- Started digital marketing boutique bringing an online presence to any clients needing it
- Create email marketing material, websites, graphics, logos, blogs, or manage social media

Guff.com & Memes.com, Glendale, California **May 2015 – December 2015**

Graphic Designer

- Created and packaged thumbnails for Facebook and website use
- Coded and Designed revamped Newsletter & Email templates
- Created content that saw over 100 million views total on each platform

Rodeo Realty, Beverly Hills, California **October 2014 – April 2015**

Web & Graphic Designer

- Managed and created hundreds of real estate property websites for use by Agents

Myron Manufacturing, Maywood, New Jersey **March 2014 – July 2014**

Graphic Artist

- Designed + produced product specific web images for international and domestic use
- Worked on web and print images for Nike, BIC, and Callaway

Freelance Work, New York **December 2013 – March 2014**

Fafa Concepts, Graphic Design, Social Media, Consulting
Urnex, Graphic Artist

MAKE HAVEN INNOVATION WORKSHOP, NEW HAVEN, CT **February – May 2013**

App Designer, Production

THE YALE SCHOOL OF NURSING, NEW HAVEN, CT **Summer 2012**

Graphic Design Intern

Charity/Freelance Engagements

Charity Work, Aptos, California

March 2015 - March 2017

Valencia Elementary School, Graphic Designer

- Helped raise over \$40K from the event in 2015, and over \$60K in 2016 and 2017

Freelance Work, Los Angeles

October 2014 - Present

LLD Graphics, Web Designer

- Designed, coded, and created multiple Realtor websites using HTML, CSS, PHP, and JS
- Currently web master and email marketer for Valerie Fitzgerald, top Beverly Hills Realtor, www.valeriefitzgerald.com

LLD Graphics, Web & Graphics

- www.biovitatouch.com
- www.cbsproperties.com

FUJITSU AMERICA, CALIFORNIA

February 2013 - Present

Graphic Designer Consultant

EDUCATION AND SKILLS

QUINNIPAC UNIVERSITY, HAMDEN, CT

Bachelor of Arts - Interactive Digital Design

Sept 2009 - May 2013

Dean's List 2011 - 2013

Studies included: web design, mobile application design and prototyping, HTML, interactive media, digital research and methods, two and three dimensional (2D/3D) animation, photography, post-audio production, CSS styles, action script, magazine layout and poster design.

SKILLS:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Microsoft Power Point
- Logic Pro
- iMovie
- Formatting for Print
- PMS
- Email Marketing
- Shopify
- Adobe Dreamweaver
- Adobe Flash
- Avid Pro Tools
- Microsoft Excel
- Javascript
- Wacom Tablet
- WYSIWYG
- 90+ WPM
- Benchmark Email
- WP Child Themes
- HTML
- CSS
- Microsoft Word
- Autodesk Maya
- Final Cut Pro
- Light Box
- Marks and Bleeds
- Wordpress
- MailChimp
- Squarespace

SITES/SAMPLES: www.linkedin.com/in/lawrencedonofrio; liddesign.com; flickr.com/lldonofrio